

2022-2025  
**Strategic  
Plan**



# About the County of Brant Public Library

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The County of Brant Public Library serves the County of Brant, Ontario, with five branches located in Burford, Glen Morris, Paris, Scotland–Oakland, and St. George.

Additionally, the library operates a Mobile Library Service in Onondaga, Ontario.

Visit us at [brantlibrary.ca](http://brantlibrary.ca) and join us on socials @brantlibrary on Facebook and Twitter and @brantcountypubliclibrary on Instagram.

**County of Brant Public Library**  
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The County of Brant Public Library is committed to cultivating a lifelong love of reading, celebrating and supporting a growing, diverse community, and connecting Brant County residents with information and resources that inspire and support personal and community success.

This 2022–2025 Strategic Plan reflects a cohesion of insights and suggestions shared by Brant County residents, key stakeholders, and library staff. This collaborative community effort informs the Library Board’s strategic goals and forms the foundation of the Strategic Directions listed in this plan.

The County of Brant Public Library advocates for and supports the growth and success of Brant County. The 2022–2025 Strategic Plan reflects this commitment, offering residents the tools they need today, to navigate tomorrow.

# Our Vision

Explore today, navigate tomorrow.

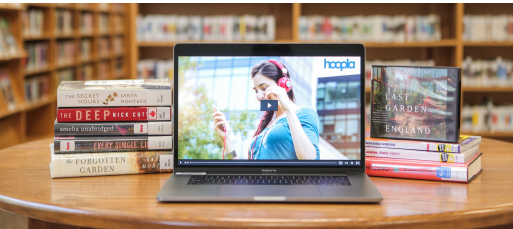
# Our Mission

The County of Brant Public Library cultivates inclusivity and empowers lifelong learning.



# What We Value

Our actions demonstrate what we value.



*Community Innovation and Development*

*Client-Centred Service*

*Equitable Access*

*Service Team Excellence*

*Intellectual Freedom*

*Cooperation*

*Respect*

# Strategic Directions

Pursuit of the strategic priorities identified in this plan will shape our growth and services over the next four years.

These actions inspire us to visualize future successes and provide the framework we need to 'navigate tomorrow.'



Strategic Direction 1

# Foster Creativity & Innovation

We will offer creative and innovative resources that inspire our community to achieve personal and collective success.

We will equip our community with equal access to creative spaces, extensive learning resources, unique collections, and diverse programming.





## Strategic Direction 2

# Promote Diversity, Equity, & Inclusion

The library will take a proactive approach to eliminate barriers to equitable service. We will cultivate diverse, equal, and inclusive opportunities, resources, and spaces for the community.

Library staff, services, and collections will reflect the diversity of Brant County.

### Strategic Direction 3

# Provide Exemplary Patron Service

We aspire to provide first-rate service experiences and will cultivate rich and rewarding relationships with our community.





## Strategic Direction 4

# Optimize the Use of Facilities

We will bolster and champion our community's successes and quickly adapt to changes in its growth and needs.

All County of Brant Public Library branches will function as creative, equitable spaces that encourage and support a thriving community.



**Want to learn more?**

**Visit [brantlibrary.ca](http://brantlibrary.ca)**

**Email [brantlibrary@brant.ca](mailto:brantlibrary@brant.ca)**

**Call (519) 442-2433**

